

## **The Truckers Choice Website Banner Ad Information (Website Only)**

468x60 - \$150 Mo. - \$1350 Yr. – Rotating Banner Ad (at the top of each page)

468x60 - \$125 Mo. - \$1200 Yr. - Rotating Banner Ad (at the bottom of each page)

120x90 - \$115 Mo. - \$1035 Yr. – Rotating Banner Ad (spot 1 on left side of each page)

120x60 - \$100 Mo. - \$900 Yr. – Rotating Banner Ad (spot 2, 3, or 4 on left side of each page)

If the client requires banner ad design, we will need to charge an additional (one-time design fee) \$40.00.

**Please call 1-800-369-5021 for Banner Ad design.**

Specs for the clients who wish to provide their own banner:

468x60 – Limit animations to 3 screens under 20k

120x90 – Limit animations to 3 screens under 16k

120x60 – Limit animations to 3 screens under 12k

## **Special Pricing For Print Advertisers**

468x60 - \$150 3 Mo. - \$450 Yr. – Rotating Banner Ad (at the top of each page)

468x60 - \$125 3 Mo. - \$375 Yr. - Rotating Banner Ad (at the bottom of each page)

120x90 - \$115 3 Mo. - \$345 Yr. – Rotating Banner Ad (spot 1 on left side of each page)

120x60 - \$100 3 Mo. - \$300 Yr. – Rotating Banner Ad (spot 2, 3, or 4 on left side of each page)

## **Added Bonus!**

- Advertise within The Truckers Choice and have the opportunity to upload your entire inventory and services offered to our website [www.truckerschoice.com](http://www.truckerschoice.com)

- Your company information will be placed on the appropriate Advertisers and Links page of our site and will provide an additional link to your website.

**Contact a Sales Representative Today!  
1-800-369-5021**



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[www.truckerschoice.com](http://www.truckerschoice.com) \* [info@truckerschoice.com](mailto:info@truckerschoice.com)